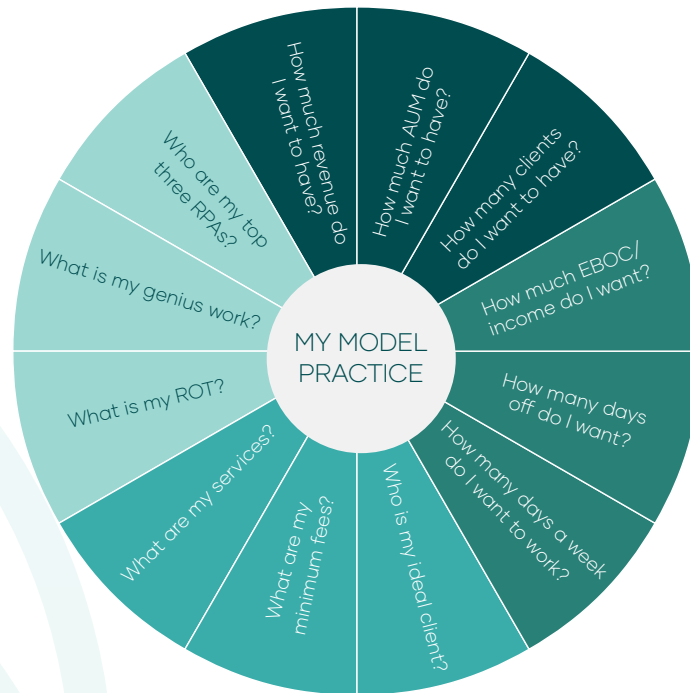


# My Model Practice

Design your Model Practice by answering a series of simple questions about how you want to live and work. Together, your answers create the framework for your Limitless practice.



## HOW BIG DO I WANT TO BE?

How much revenue do I want to have?  
How much AUM do I want to have?  
How many clients do I want to have?

## WHAT KIND OF LIFESTYLE DO I WANT TO ENJOY?

How much EBOC/income do I want?  
How many days off do I want?  
How many days a week do I want to work?

## WHO DO I DELIVER MASSIVE VALUE TO?

Who is my ideal client?  
What are my minimum fees?  
What are my services?

## HOW CAN I BEST INVEST MY TIME?

What is my ROT?  
What is my genius work?  
Who are my top three RPAs?

